

Bulletin #: M-31-0819-008

Take Note Take Action

Retail Operator

Sales Pre-Owned

Business Manager

Parts & Accessories

General Manager

Sales New Car

Service

Administration

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Title: Product Planning Specialist

Source: MINI USA Product Planning, CM-C4-US-2

Date: 23th of August, 2019

Supersedes: N/A



PERFORMANCE FOR FIVE. THE 2020 JOHN COOPER WORKS CLUBMAN LAUNCH EDITION.

OVERVIEW

SIX Doors. FIVE Seats. FOUR Wheel Drive. 301 Horsepower.

MINI USA is proud to welcome **the fastest production MINI ever built!** With a 0-60mph time of 4.9 seconds, and a color scheme that gives a nod to the first generation GP, while tantalizing us to the next generation, upcoming GP3.

The new 19" JCW Circuit Spoke 2-Tone wheels and Piano Black Exterior Trim, freshly available with the LCI for the Clubman round out the exterior. Not only is it quick, but it looks the part too.



Limited to **only 100 units**, this edition combines the GP color scheme with the most sought after features from Iconic trim coupled with MINI Approved Aftersales Piano Black accessories on the exterior. The MINI John Cooper Works Clubman ALL4 is ready for the track or a night on the town.

PRODUCT AND PRICING



MINI GP PAINT SCHEME:

Roof painted in Melting Silver Metallic with Chili Red Mirrors and Thunder Grey Metallic Body.



PIANO BLACK ACCESSORIES:

Piano Black Door Handles, MINI Badges, and “CLUBMAN” Lettering, Headlight Rings, Taillight Rings, and Grill Surround.



INTERIOR:

New John Cooper Works Carbon Black Dinamica/Leather Upholstery with Heated Seats. MINI Yours Piano Black Illuminated Surface with Carbon Black Color Line.

The John Cooper Works Clubman Launch Edition comes with an Eight Speed Sport Automatic Transmission. Performance Summer tires (non-Run Flat) bring the power to the road, while the Touchscreen Navigation allows for peace of mind motoring. The Comfort Access Keyless Entry System allows easy cockpit access, and also allows for hands free access to the boot. The driving pleasure is enhanced with both SiriusXM Satellite radio and Harman/Kardon Premium Sound System.

	MY20 MINI John Cooper Works Clubman Launch Edition	\$39,400
Option Code	Option Description	
ZJL	JCW Launch Edition Package: <i>Panoramic Moonroof, 40/20/40 Split Rear Seats with Armrest and Cupholders, Storage Package, MINI Yours Interior Surface Piano Black Illuminated, Satellite Radio, Head-Up Display, Harman-Kardon Premium Sound System, Active Cruise Control, Auto Dimming Interior and Exterior Mirror, Universal Garage Door Opener, and 19” Circuit Spoke 2-Tone Wheels</i>	\$7,200
ZCL	JCW Launch Edition Accessories: <i>Piano Black Exterior, Piano Black Door Handles, Piano Black MINI Badges, and Piano Black “CLUBMAN” Letters</i>	\$590
7GK	Touchscreen Navigation Package	Included
GSE1	JCW Carbon Black Dinamica/Leather Upholstery	Included
490	Special Edition JCW Thunder Grey, Melting Silver, and Chili Red combination	Included
	Total	\$47,190*

*Not including \$850 D&H



ORDERING:

START OF PRODUCTION:

The 100 units began production in July 2019, and will start arriving at U.S. dealerships in August 2019.

ORDERING PROCESS:

The JCW Launch Edition was built and ordered by the MINI USA Product Team and allocated to the relevant **regional risk pools**. In other words, the package will not appear in the Order Entry system.

SALE OF VEHICLES WITH OPEN SAFETY CAMPAIGNS (STOP SALE VEHICLES):

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by an open Safety Campaign until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to consumers until they are fixed.

No vehicle should be reported as sold ("RDR") until the recall repair is completed. This will apply to all retail types including Demonstrators, Loaners, Center Employee and DRIVE Program, and BMW NA Company Vehicles.

If a vehicle is RDR'd before the recall repair is completed, that vehicle will be ineligible for applicable brand related bonus monies, or a chargeback of applicable CPO certification fee will apply. You cannot report a vehicle as sold into the manufacturer's retail reporting system, expecting to complete the recall remedy at some future date. Please note that substantial civil penalties apply to violations of the Safety Act.

For any additional questions, please feel free to reach out to us at:

- MINI Product Planning department at MINIProductExpert@miniusa.com
- MINI Sales department at MINI.Sales@miniusa.com
- MINI Product Knowledge on Demand at http://www.minipkod.com/?uid_pkodauthuser=123