



MINI CONNECTED PLUS



ENHANCEMENTS WITH MINI CONNECTED PLUS

MINI has an expanded portfolio which brings intelligence and joy to MINI users through activation of MINI Connected Plus in eligible vehicles. This enhancement can be accessed via the MINI App, My MINI Garage, MINI Connected Store and the in-vehicle store with MINI Operating System 9. The MINI Connected Plus package will need to be activated in the MINI vehicle to enjoy these enhanced functions which includes MINI Navigation enhancements, an additional Intelligent Personal Assistant, 3rd party App Store, video streaming and gaming. MINI Connected Plus keeps you up-to-date with your favorite vehicle apps and content and is available for purchase as either a monthly or annual subscription.

WHAT'S AVAILABLE WITH THE MINI CONNECTED PLUS PACKAGE?

MINI NAVIGATION

Enhanced, personalized and convenient navigation experience with enriched content and visuals. Proactive commute planning with traffic alerts, colorful real-time traffic visualizations and improved 3D landmark visuals, parking assistance, and safety information are just some of the many enhancements.

INDIVIDUALIZATION

MINI now offers even more ways to make your driving experience more personalized thanks to the individualization features. These features provide additional comfort and a superior experience. MINI Intelligent Personal Assistant, including “Spike” the dog, allows for natural language assistance. Learned driver habits such as automated window and proactive route information are made available to the driver.

ENTERTAINMENT AND APPS

The new in-vehicle MINI Connected Store offers you seamless access to numerous 3rd party apps perfectly integrated into your MINI vehicle. Audio and video content is available through MINI apps and many popular 3rd party apps. Gaming is even supported with AirConsole.

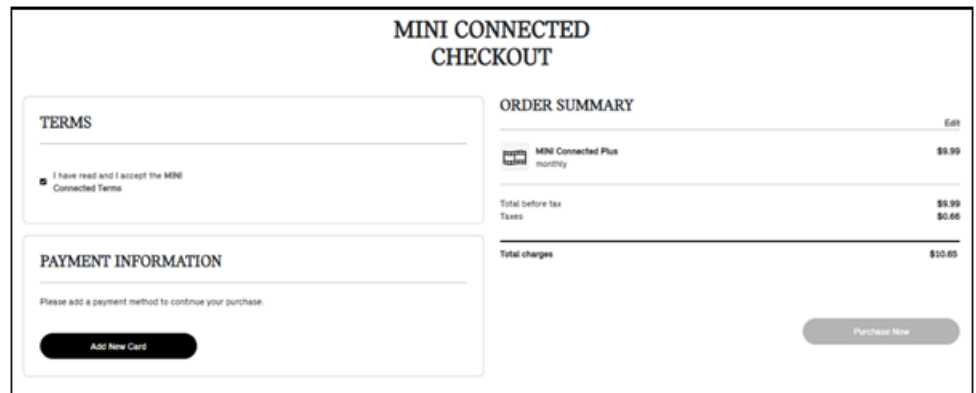
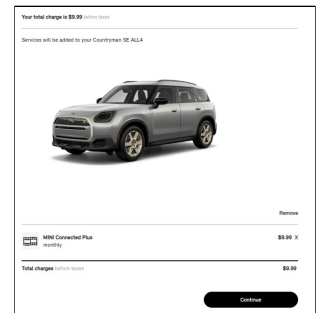
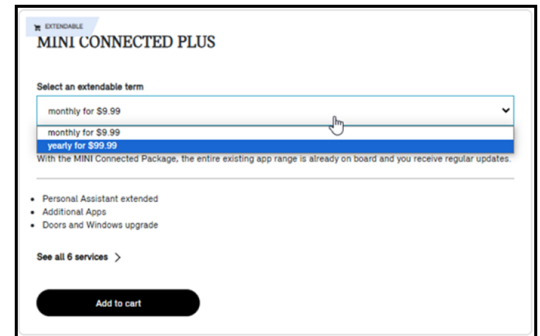


PURCHASING IN MY MINI GARAGE

MINI Connected Plus is available for purchase for applicable vehicles with an active MINI Connected contract using the MINI Connected Store within My MINI Garage (MyGarage.MINIUSA.com). Once purchased, the package will then install in the vehicle and is available for purchase as either a monthly or annual auto-renewing subscription.

SUBSCRIBING TO MINI CONNECTED PLUS

1. Log in to My MINI Garage using your MINI ID. Then in the Vehicle Profile section select, “Shop MINI Connected”.
2. Select “MINI Connected Plus” and confirm subscription term from the dropbox option. Select “Add to cart” button.
3. If necessary fill out Contact Information and Payment Information in the shopping cart. Confirm purchase by selecting “Continue”.
4. Press “Purchase Now” to complete the order. MINI Connected Plus will soon be available in the vehicle.



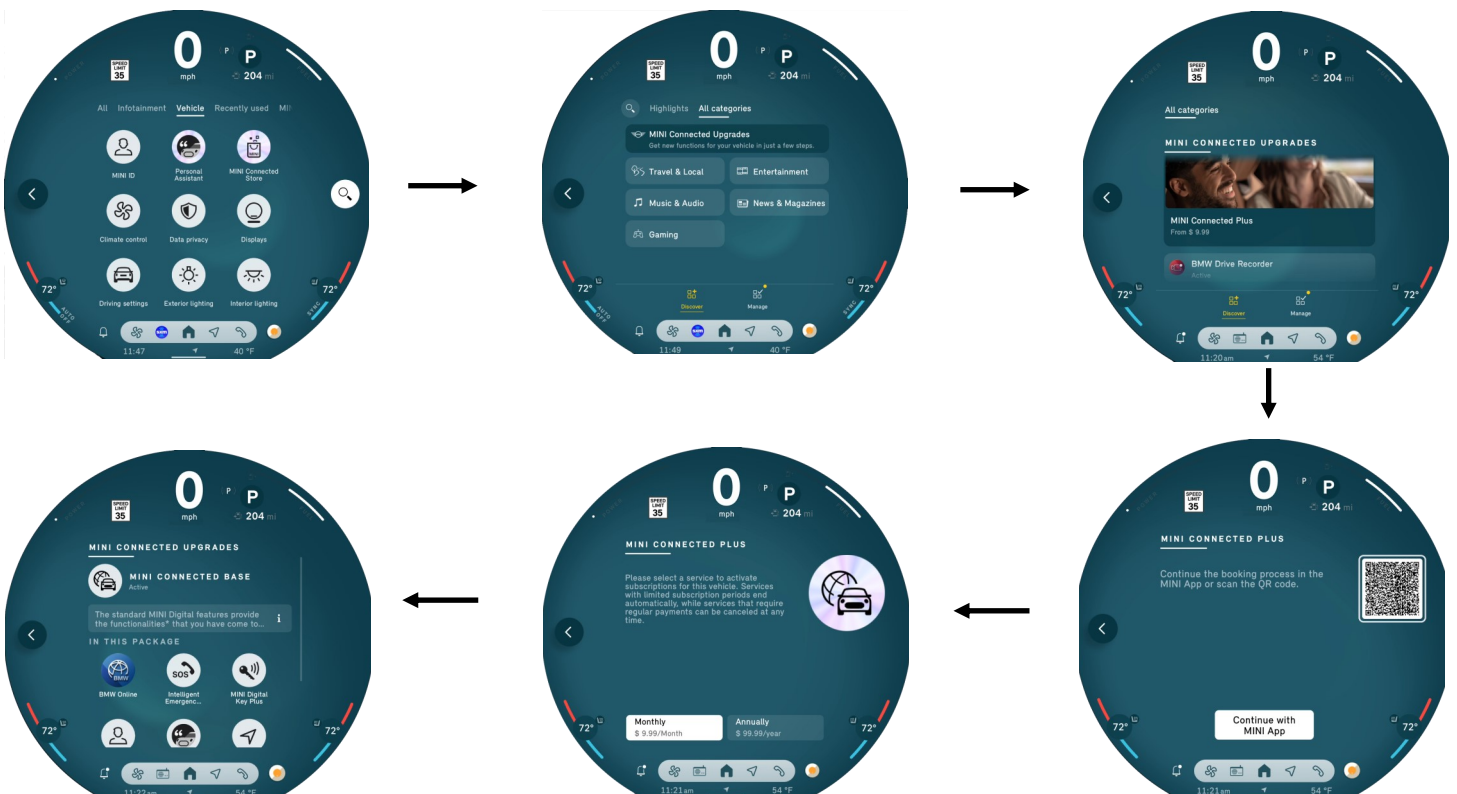


PURCHASING IN THE MINI VEHICLE.

MINI Connected Plus can be purchased via the in-car MINI Connected Store for MINI vehicles with an active MINI Connected contract and equipped with MINI Operating System 9. Additionally a valid payment method needs to be active on My MINI Garage. Refer to the frequently asked questions for more information.

SUBSCRIBING TO MINI CONNECTED PLUS

1. Log in to the MINI vehicle using the MINI ID.
2. Select “All Apps” > “MINI CONNECTED STORE” > “MINI Connected Plus”.
3. Select “All Categories” and confirm by selecting “MINI Connected Plus”.
4. The menu details which MINI Connected services are available and which ones are currently subscribed to by the MINI owner.





BENEFITS OF MINI CONNECTED PLUS.

NAVIGATION ENHANCEMENTS



NAVIGATION WITH THE MINI CONNECTED PLUS

3D buildings and Expanded Traffic information.



BASE OPTION

2D Map only and traffic only if destination entered.

INTELLIGENT PERSONAL ASSISTANT CHOICES



THE ADDITION OF SPIKE WITH MINI CONNECTED PLUS

Choice of MINI vehicle graphic or Spike.



BASE OPTION

Standard intelligent personal assistant.

OTHER ENHANCEMENTS WITH THE MINI CONNECTED PACKAGE



AIRCONSOLE



FREQUENTLY ASKED QUESTIONS.

1. What comes standard with MINI Operating System 9 vs what is included with MINI Connected Plus Subscription?

With MINI Operating System 9, MINI Connected Base is included at no additional charge for as long as technically capable. Standard features of MINI Connected Base include navigation with map streaming, smartphone integration (i.e., Apple CarPlay and Android Auto), Remote Software Upgrade, Intelligent Personal Assistant, Weather app, Remote Services, MINI ID/ personalization, TeleService, and more. With a MINI Connected Plus subscription, additional features can be added including enhanced navigation, enhanced entertainment including streaming of audio, streaming of in-car gaming and video apps. The third-party app store gives access to an ever-expanding portfolio of entertainment apps. Some additional benefits of MINI Connected Plus include AirConsole games and Video Streaming, accessible from within the vehicle while it is parked.

2. Can I test MINI Connected Plus subscription before purchasing a subscription?

On MINI Operating System 9 vehicles, there is an included 3-month trial, from the vehicle's original retail date, where you can access all MINI Connected Plus features. To enable, simply ensure there is an active MINI Connected account by adding the MINI vehicle to your MINI ID. Once the trial is within 14 days of expiration, it will be possible to purchase an auto-renewing yearly or monthly subscription of MINI Connected Plus via the MINI Connected Store (mygarage.miniusa.com).

3. What does the MINI Connected Plus subscription cost?

MINI Connected Plus subscription is available as a monthly or yearly auto-renewing subscription. On suitably equipped vehicles, the pricing for MINI Connected Plus subscription can be found by visiting the MINI Connected Store either in the vehicle, via the MINI app, or within My MINI Garage ([Mygarage.miniusa.com](https://mygarage.miniusa.com)).

4. If my MINI Connected Plus subscription expires, will I lose my MINI Connected Plus subscription apps data?

Once the subscription to MINI Connected Plus expires, and any remaining time in the subscription is used, downloaded apps will no longer appear. However, the app data is still stored in the vehicle and associated to the MINI ID. If a MINI Connected Plus subscription is restarted later with the same MINI ID, the previous apps and app data will become available again.



FREQUENTLY ASKED QUESTIONS.

5. Can I purchase MINI Connected Plus subscription while my trial is still active?

Yes. Within 14 days of the trial expiring, MINI Connected Plus subscription is available for purchase in the MINI Connected Store either in the vehicle, via the MINI app, or within My MINI Garage (mygarage.miniusa.com). To enable in-vehicle purchases, a credit card needs to be linked to the same MINI ID used in the vehicle. To do this, log into My MINI Garage and navigate to "Manage My Payments" within the "Vehicle Profile" page. Ensure the preferred Payment Method credit card is set to "In-Car Enabled."

6. What additional functions do I get with MINI Connected Plus?

- MINI Connected Plus upgrades your vehicle with various smart and practical features, including enhanced maps, expanded entertainment and apps options, and individualization.
- Navigation: 3D Building visuals, charging optimized routes, close to reality guidance, colored Real-Time Traffic Information visuals on map, map streaming and online navigation with live traffic information.
- Parking Assistance: On-street parking information, parking finder, parking garage occupancy.
- Traffic/safety information: Dangerous curve warnings, enriched information for points of interest, Traffic Camera Information, pothole detection.
- Intelligent Personal Assistant: Availability of both MINI and Spike as the Intelligent Personal Assistant, Alexa car integration, Proactive tips for better car usage, speech control of car functions.
- Personalized proactive features: Your MINI learns your Geo-based routines and habits to provide an enhanced commute through proactive route information such as automatized windows and time-to-leave information. Depending on vehicle availability.
- App store: A continuous and constantly growing app portfolio which includes many popular apps such as music, podcasts, news, gaming and more are available during your drive.